



SNACK PROUD

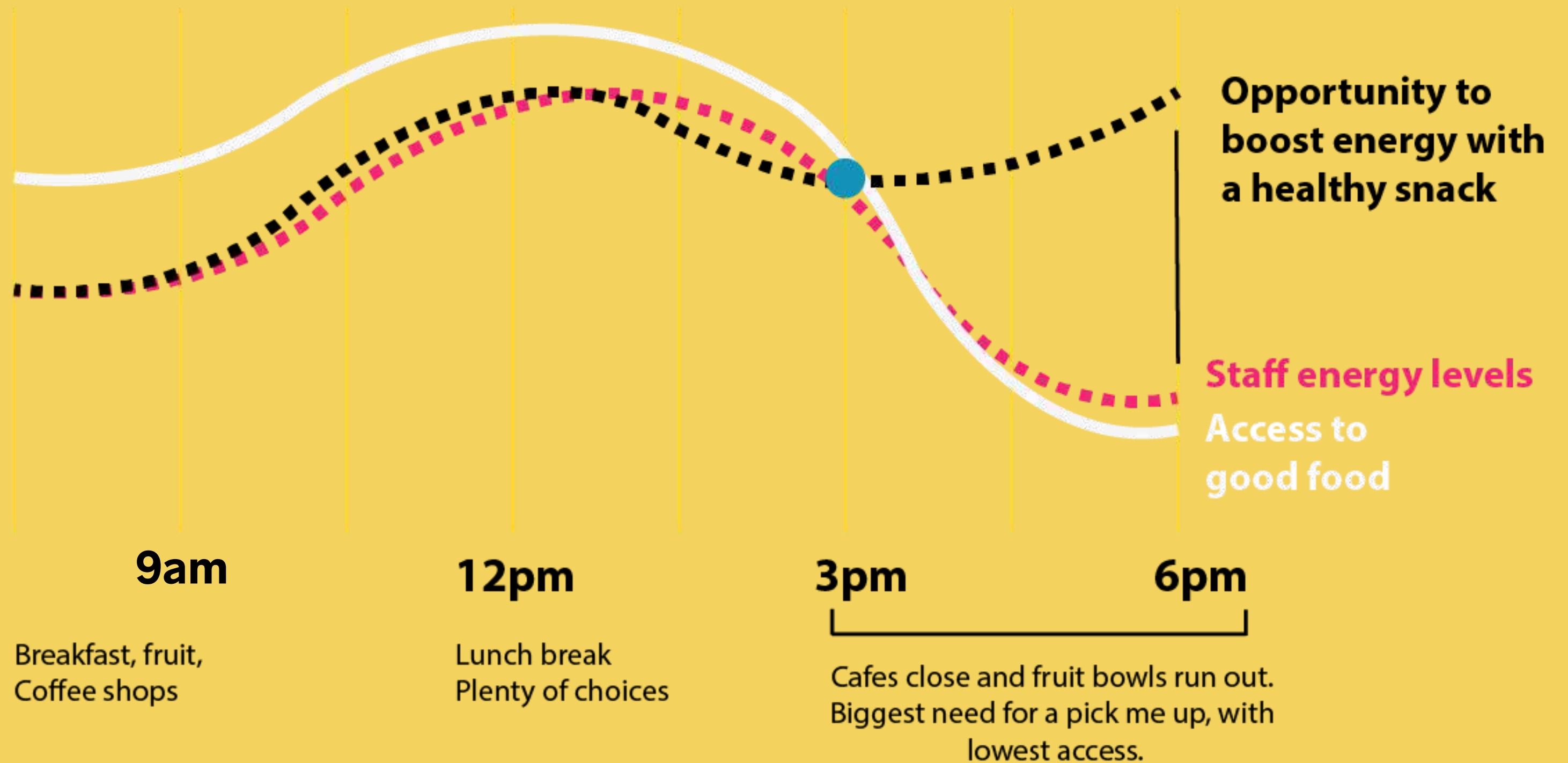
The Power of Healthy Snacking at Work

Ashleigh Whittaker

Snack Proud Founder and CEO

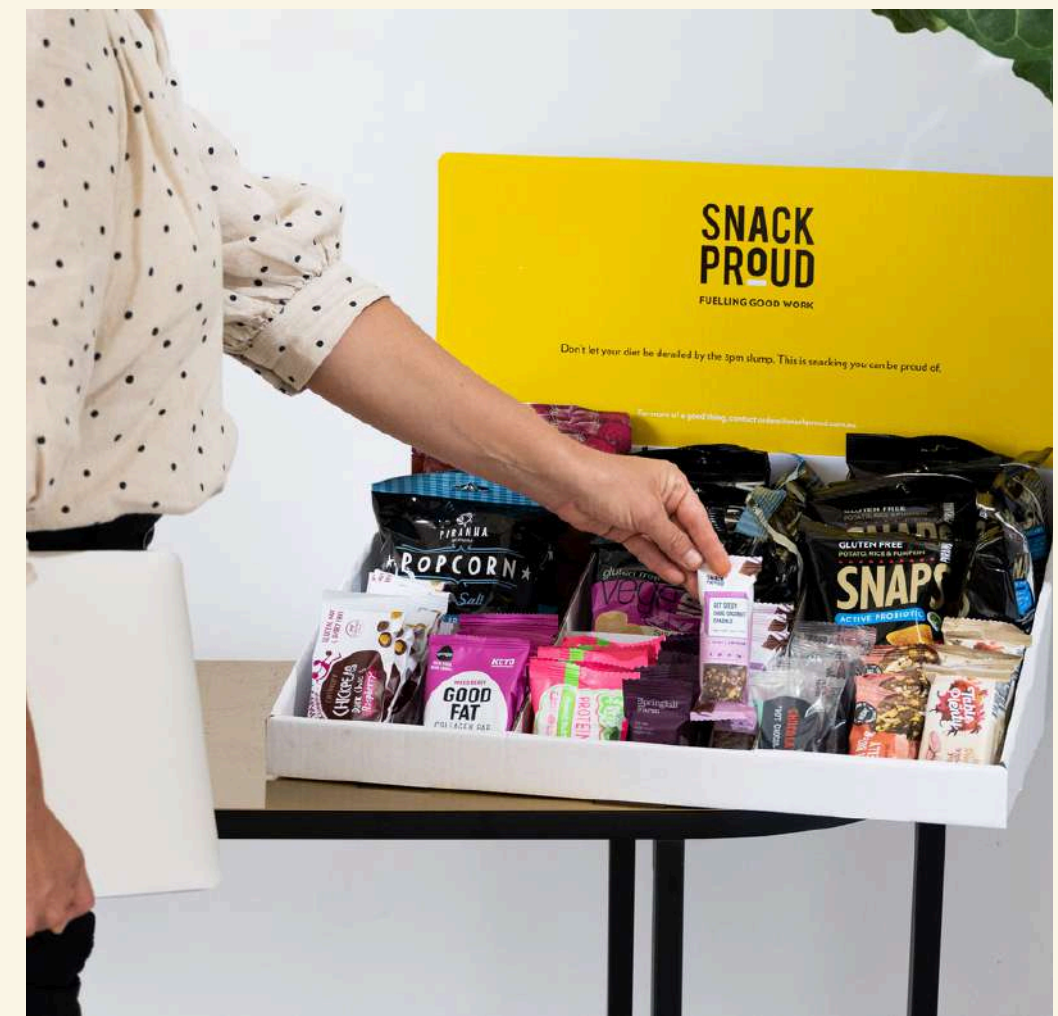
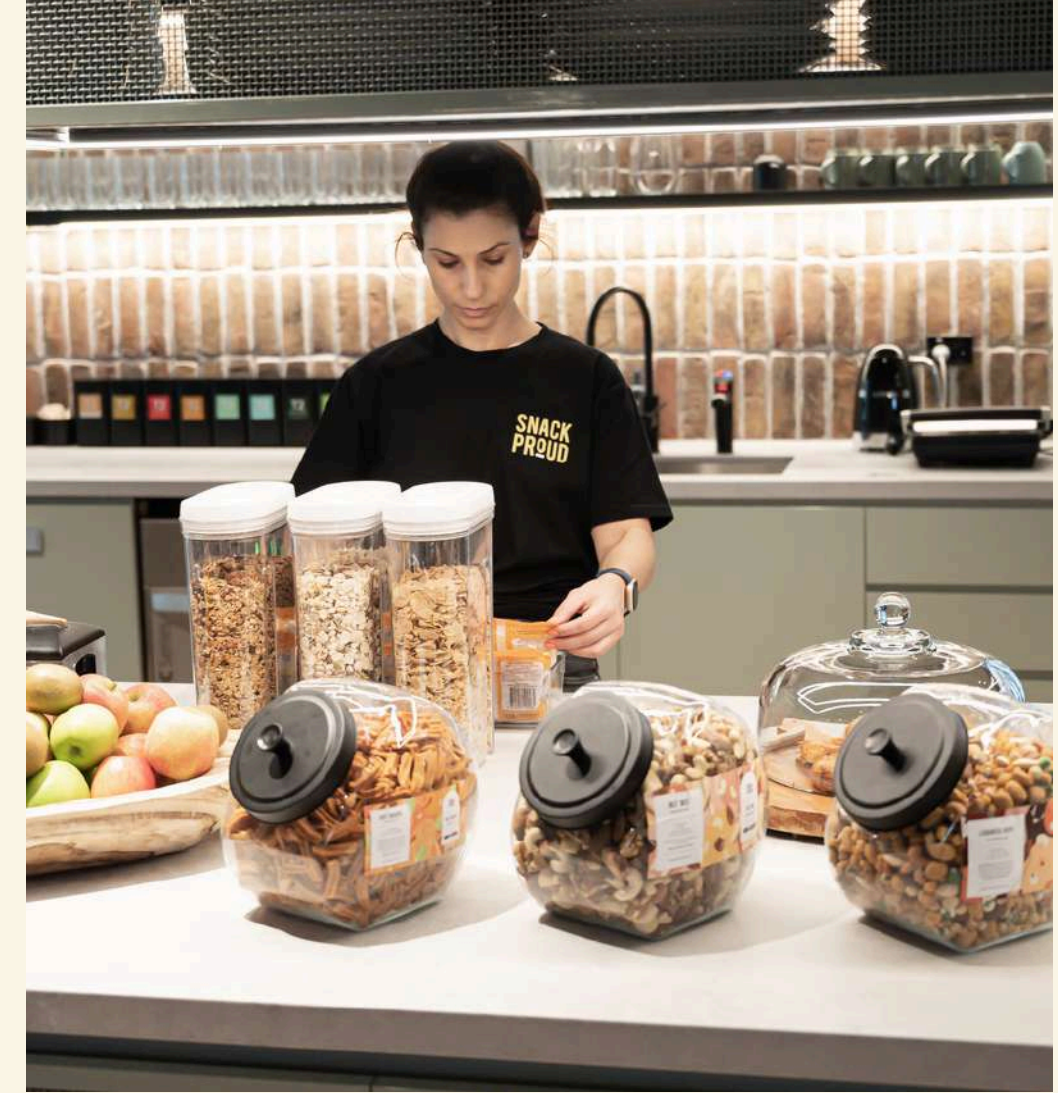
90% of People Snack at Work

According to Monash research, only 1 / 4 of Australians bring their lunch to work.



Offering Snacks at Work Makes a Difference...

- Make your **office culture stand out** with an elevated workplace experience.
- Help your **staff manage their energy levels** and work better all day.
- **Offsets** the cost to staff of **commuting to work**.
- Make staff **feel valued** and looked after.



Picking the right snacks matters

Wellness is an undeniably large movement.

People want to do better, eat better and feel better.

However, people will eat what is put in front of them. Supplying junk will derail any good intentions. Putting healthy food in front of your team, which helps them achieve their goals, shows effort and care factor.

Cost driven

= Grazing behaviour

Not satiating, drives over-snacking
Low focus, low energy.



~370 Calories



12-15g Sugar



No nutritional value

VS.

Value driven ✓

= Mindful snacking

One snack that gets you through to the next meal

149 Calories



Wholesome ingredients
7g Protein

**SNACK
PROUD**

**Taking the guesswork and
internal admin out of
healthy snacking at work**

We curate delicious snacks for all energy needs and dietary preferences



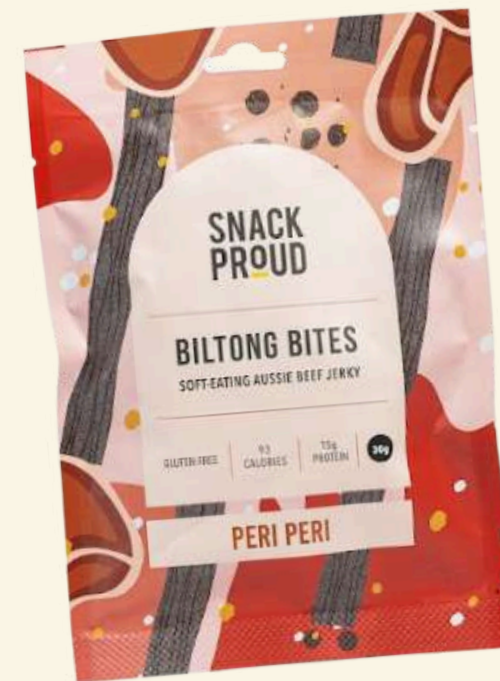
Tackling a sugar craving without sugar



When you had a salad for lunch



For the gym goer



When you had a carby lunch

For the chip lover who wants to do better



We clean up your snacks

**SNACK
PROUD**



SUPERMARKET JERKY

Ingredients:

Beef, **Sugar**, Salt, Soy Protein, Soy Sauce Powder (Wheat), Yeast Extract, **Hydrolysed Vegetable Protein** (Soy), Celery Powder, Garlic Powder, Flavours, Onion Powder, Acidity Regulator (330).

Notes

- Second ingredient is sugar
- 8g sugars per serve
- Tough to eat as its candied.



SNACK PROUD JERKY

Ingredients:

Beef, Salt, Pepper, Vinegar, Sugar, Peri Peri Spice, Worcestershire Sauce, Potassium Sorbate

Notes

- All natural ingredients
- 0g added sugar
- Made with Grass-fed Aussie Beef
- Soft to eat, not chewy.

We take the hassle out of orders and delivery.

Snack Proud differs from other pantry suppliers because we do own the full supply chain from manufacturing, sourcing, warehousing and delivery, instead of acting as a middleman.

We therefore have significant purchasing power which drives a price advantage to our customers, as well as more control over our customer experience.

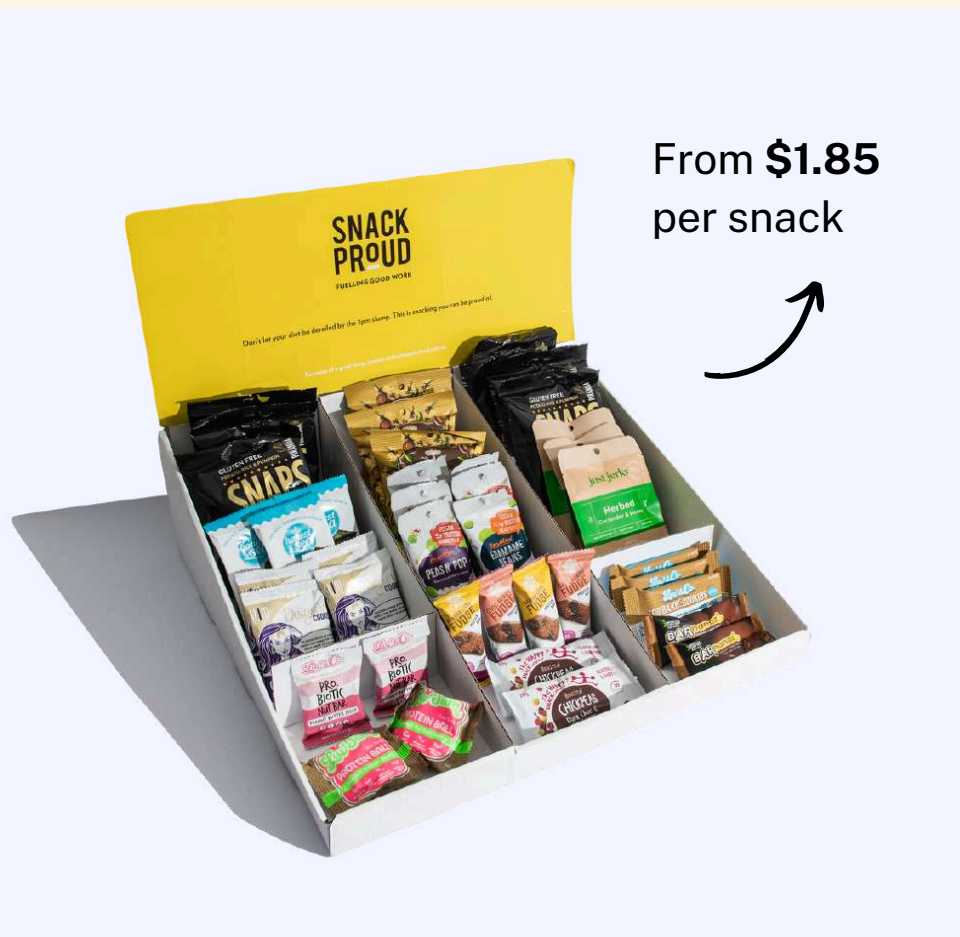
- In-house packing and delivery.
- Automated standing orders based on your budget.
- Planned menu rotation to keep it interesting.
- Dedicated account manager to make your program a success.



We help make healthy snacking affordable and within budget.



Affordable prices on premium snacks



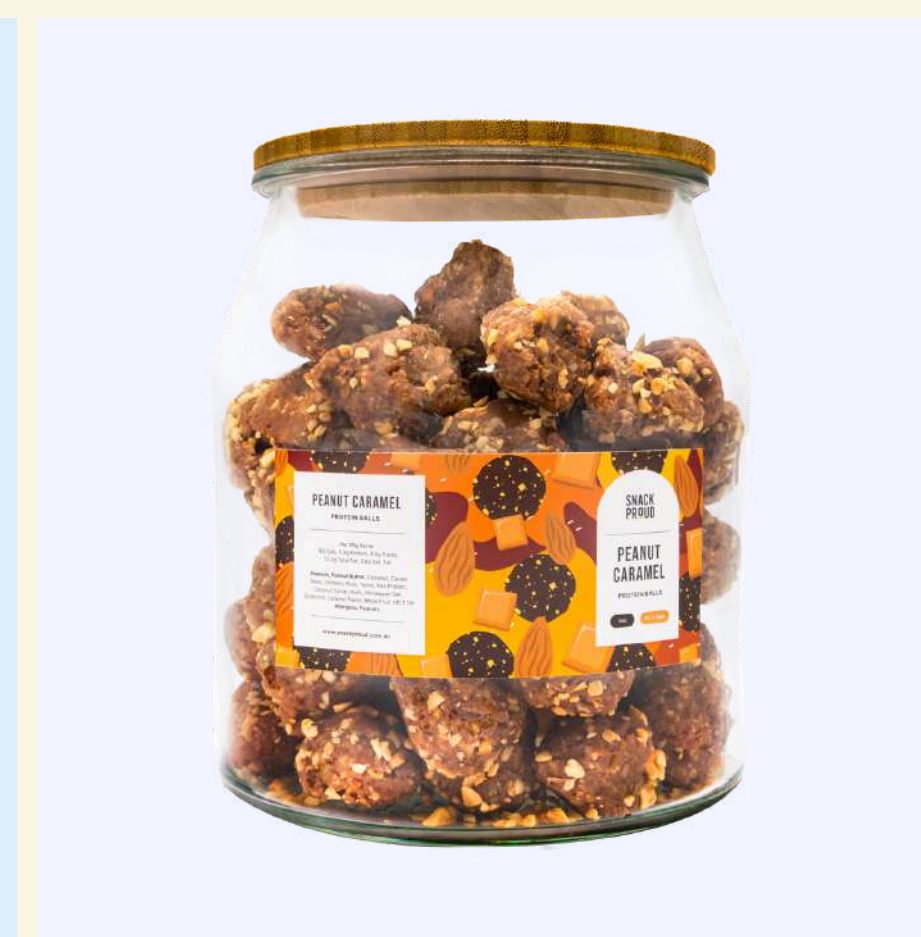
Flat low prices on healthy snacks



Low cost healthy snacks



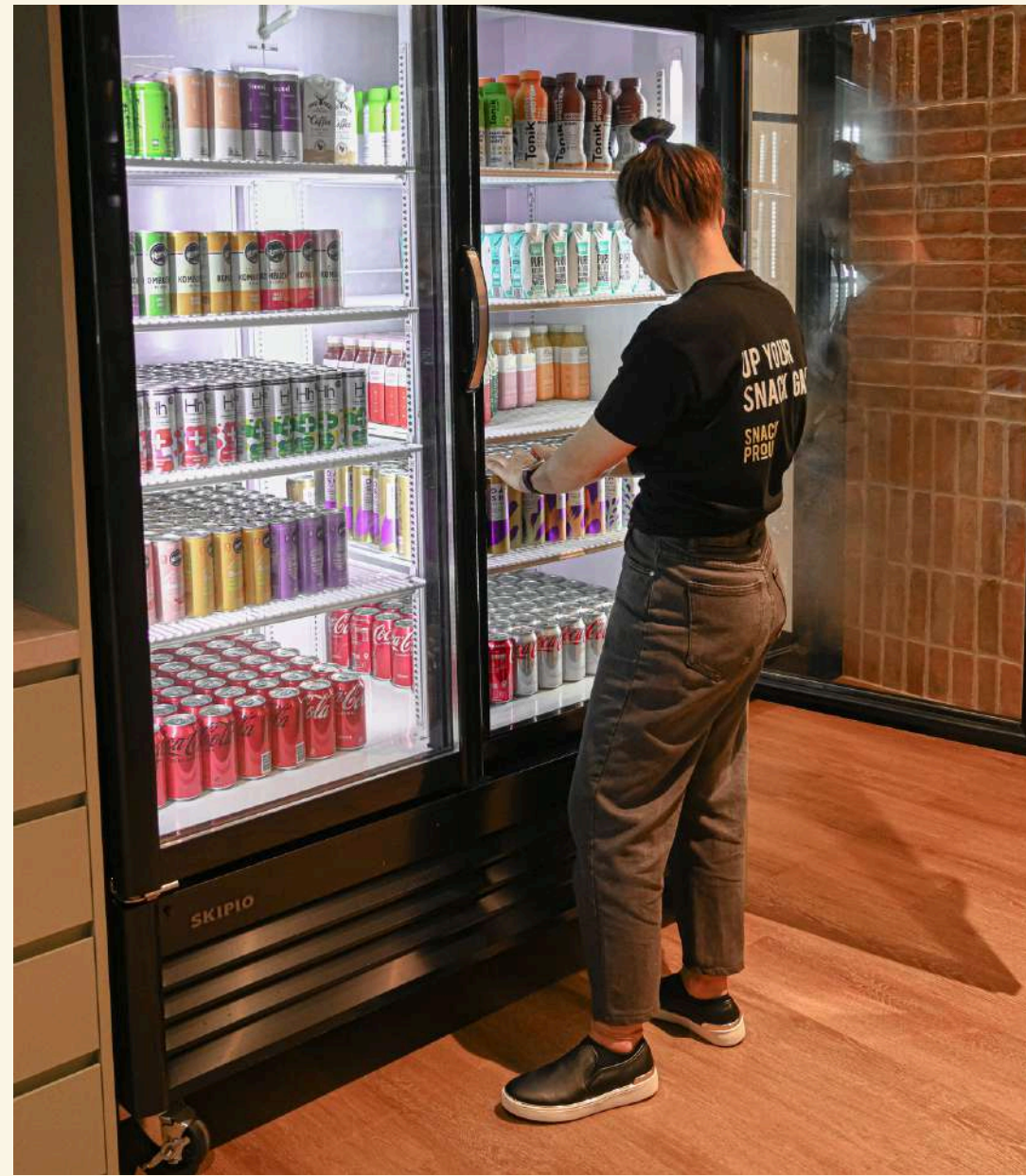
Bulk snack programs to reduce cost per serve



We help you transform the snack display

**SNACK
PROUD**

From racks, baskets, jars and signage to make snacks an experience in your office.



We align with your corporate ESG goals

Spend your money where it will make a difference.

Female founded



Home compostable packaging



Indigenous snack suppliers



Bulk supply to reduce plastic



Indigenous boardroom boxes



**Deep snack expertise + Passionate service
= Better results for your business**

CLAYTON UTZ



NAVANA



Canva

servicenow

Talent

We would love to chat with you about...



Healthy team snack boxes

Great for events, smaller teams or office locations

Managed pantry program

Suitable for large companies on a budget who might also want beverages and pantry items.

Self-serve as you need

For office managers who like to do their own orders. Access our wholesale platform.

SNACK PROUD

Book a discovery
call with Kerin



Show Special
Enjoy 20% off your first order

www.snackproud.com.au